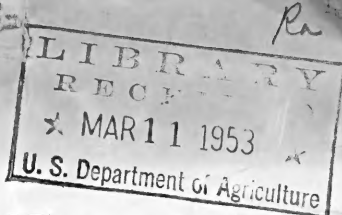


Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

62,13
Buell, Albert
Eastford, Conn.

1953



Fresh and Vigorous

Gloxinia SEED

If you're the type of enthusiastic indoor gardener who enjoys the thrill and satisfaction of seeing tiny seeds pop through the soil, develop leaves, grow into mature plants, and finally burst into bloom, you should certainly try growing beautiful Gloxinias from seed.

All seeds are freshly harvested and constantly subjected to germination tests to guarantee freshness and vigor.

It is the most economical way to raise a large quantity of strong, healthy plants.

Under normal care Gloxinia seed will produce blooming size plants in 6 to 10 months.

Available Every
Month of the Year

Buell's Special Mixture

Giant Flowered Hybrid SEED

Albert Buell's special Gloxinia seed is personally blended to assure an even distribution of all types and all color combinations found in his new hybrids. Order now for the fresh crop.

Shipped Promptly, any day of the year
Via First Class Mail Prepaid

100 seed packet75c 200 seed packet . . . \$1.00
400 seed packet \$1.75

You will be delighted with the very complete, easy-to-follow planting and growing instructions included with each packet.

Buell's Special Mixture

SLIPPER TYPE Gloxinia SEED

These new hybrids are the result of many years of painstaking breeding and selection, and they represent the greatest advancement ever made with the old-fashioned Slipper Gloxinias that were so popular a generation ago. In this very carefully prepared mixture you will find many new exquisite colors, combinations of colors and dainty intricate effects.

About 80% true to Type

Limited Supply — Originator's Packet \$1.00
Prepaid, via First Class Mail

Buell's Beautiful New Hybrids

Strong, Healthy Gloxinia PLANTS

THE EASIEST AND FASTEST WAY TO RAISE GLOXINIAS

is to start with our started plants, well rooted and actively growing in individual 2½" shipping pots. All you have to do upon arrival is transplant to any regular 5" clay pot, and the plants continue to grow and thrive right in your own living room.

ANYONE CAN GROW GLOXINIAS SUCCESSFULLY under average home conditions. By starting with these fine vigorous plants, and by carefully following the easy-to-follow complete growing instructions prepared by us and included with every shipment.

Why You Receive Your Plants In Such Perfect Condition

We have pioneered in the growing and shipping of started Gloxinia plants. After years of careful study and experimentation, and endless trial shipments we devised our own method of growing and packing that has revolutionized the selling of actively growing plants by mail.

We have shipped thousands of husky young seedlings each year to all parts of the United States in perfect condition. We are continuously receiving letters from our many friends expressing their delight with the fresh, vigorous plants received, and marveling at the way they continue right on growing in their own homes, just as though they had been picked up at a local greenhouse that same day.

Suberbly Packed for Safe Shipment Anywhere

We wish it were possible for you to see how very, very carefully each plant for your order is handled and packed by well trained personnel. Each plant is specially prepared with damp moss at the top of the pot to hold it secure, then individually wrapped in wax paper plus other layers of paper to keep it moist and fresh during the trip — and snugly fitted into just the right size box.

COMPLETE, EASY-TO-FOLLOW GROWING INSTRUCTIONS INCLUDED WITH EVERY SHIPMENT

You do not need previous gardening experience to grow Gloxinias successfully.

Strong-rooted, actively growing plants, ready to ship to any part of the United States.
Direct from the Greenhouse to you.

AVAILABLE IN MIXTURE ONLY of more than 50 different color combinations and dramatic effects.

1 Husky, strong-rooted PLANT.....	\$ 1.00
2 Husky, strong-rooted PLANTS.....	1.85
3 Husky, strong-rooted PLANTS.....	2.65
6 Husky, strong-rooted PLANTS.....	4.95
12 Husky, strong-rooted PLANTS.....	9.35
24 Husky, strong-rooted PLANTS.....	17.75

Postage Prepaid to your door.

YOU TAKE NO RISK

You take no risk in ordering these wonderful plants by mail, as each one is guaranteed to reach you in absolutely perfect condition, regardless of where you live. Any plant that is not in greenhouse-fresh condition will be replaced promptly at no charge. There is no need to go to the trouble of returning any doubtful plants, as we have complete confidence in your judgment.

Special Offers

No. 1

1 husky, strong-rooted GLOXINIA PLANT and 1-QT. Bag of Buell's Special Gloxinia SOIL

special to YOU for only \$1.67

No. 2

3 husky, strong-rooted GLOXINIA PLANTS and 3 QTS. of Buell's Special Gloxinia SOIL

all yours for only \$3.82

No. 3

4 husky, strong-rooted GLOXINIA PLANTS and 4-QTS. of Buell's Special Gloxinia SOIL

complete for only \$4.95

No. 4

1 Large Tuber (Your Choice from B Group)

1-QT. Special Gloxinia SOIL

both for \$1.67

Please add .20 per QT. on all soil mailed West of Mississippi River.

No. 5

Unlabel Tuber of Giant Flowered Varieties

	1	3	6	12
SMALL	\$.40	\$1.10	\$2.10	\$4.00
LARGE	.50	1.40	2.70	5.25
JUMBO	.60	1.75		

Plump and Healthy Gloxinia TUBERS

Although the easiest way to start growing Gloxinias is with our actively growing plants, tubers present no problems, and are considered very easy to grow by the thousands of fans that enjoy them every year. Ours are particularly easy to grow because they are harvested with their roots intact just before shipment.

We carry an excellent selection of choice Gloxinia Tubers for Gloxinia lovers who desire specific colors, combinations of colors, and different types.

For best results Gloxinia Tubers must be plump, full of vitality, and contain a relative degree of moisture. To keep them in just the right condition we have developed a special method of packing and shipping that is actually the finest in the country. Each of your tubers is packed carefully in damp moss and properly wrapped so that it reaches you in perfect moist condition, bursting with vitality and ready to grow. Complete easy-to-follow growing instructions are sent with your shipment.

(bulbs to some folks)

~~~~~BUELL'S Beautiful New Hybrid Gloxinia TUBERS~~~~~

Selected in bloom during the growing season personally by Albert H. Buell

During the blooming season each year when thousands of magnificent plants turn our greenhouse into a veritable fairyland of color, we spend days tagging superior exhibition plants with blooms of exceptional color, form and quality.

Each one of these specially tagged plants is grown to maturity or until the tubers are fat and well developed. Then the tubers are harvested and properly cured for just the right length of time. Only hybrids of outstanding exhibition quality are included.

GROUP No.

- B-1 Unusually striking shades of purple, velvety purple, and rich wine-purple.
- B-2 Purple bordered blossoms with artistically speckled throats — in a wide range of varying shades.
- B-3 Suffusions of soft white and lavender laced with lovely intricate patterns of deeper lavender and purple.
- B-4 Shades of strong-hued purple enhanced with an undertone of red. Solid or Speckled borders.
- B-5 Gorgeous shades of brilliant red and scarlet. Solid colors without speckling. Huge ruffled blossoms of striking beauty.
- B-6 Bold red bordered blossoms with artistically speckled throats — in a wide range of shades.
- B-7 Lively shades of sparkling red, gayly enhanced with white borders heavily speckled with red into the throat.
(Sold out for 1952)
- B-8 Suffusions of soft white and pink laced with lovely intricate patterns of deeper pink speckles.
- B-9 Lovely blossoms daintily bordered with pink, blending into a throat of pure white.
- B-10 Lovely blossoms daintily bordered with blue blending into a throat of pure white.
- B-13 White Ruffles — A huge, ruffled, lacy creation, of sparkling brilliant white, with a delicate speckling deep in the throat. Some are tinted at the base of the petal.
- B-14 Bold, flashing blossoms in an unusual rainbow pattern of soft orange and red and subtle indescribable combinations.
- B-15 Large, graceful flowers of white, tinted with delicate shades of light pink or light blue. Pure white under some light conditions.
- B-16 Large Ruffled white, artistically dotted in Red.
- B-17 A superb Mahogany Red, huge and heavily ruffled (\$2.00).

Separate variations within a group are not available. Tubers may be ordered by Group Number alone. There is no need to write the entire description.

Every tuber is separately packaged and labeled for easy identification.

PRICES for BUELL'S GLOXINIA TUBERS

	1	3	6	12
Small	\$.60	\$1.70	\$3.25	\$ 6.25
Medium Tubers	1.00	2.80	5.25	10.00
Jumbo Tubers	1.50	4.15	7.85	14.95

Every Tuber is fully guaranteed through the blooming season. For full details read our Policy of Complete Protection elsewhere on this folder.

OUR OWN SELECTION

In Tagging and Grouping our TUBERS we find Certain Groups in abundance. We also find a few striking new shades and colors that do not fit any of our regular Tuber Groups.

SPECIALY PRICED AT:

	Small	Medium	Jumbo
1.	\$.55	\$.85	\$ 1.35
3.	1.65	2.45	4.00
6.	3.20	4.80	7.65
12.	6.20	9.35	14.70

Every Tuber will be a different hybrid; each will be an exquisite creation of breathtaking beauty; and of course they will all be subject to your approval during the blooming season next year.

Buell's New

SLIPPER TYPE Gloxinia TUBERS

Flowers of the Slipper Type Gloxinias are gracefully curved in the trumpet-throat like a large Foxglove. They are rapidly gaining in popularity because of their gracefulness, profusion of blossoms, and long blooming period. Individual blossoms are not as large as the regular hybrids, but this quality adds much to their charm and daintiness.

We have been devoting a considerable amount of time to the hybridizing of Slipper Gloxinias, and although our collection is still limited in scope it is still the most extensive in the world — and it includes colors that have never been seen before in slipper types.

VERY LIMITED IN SUPPLY

- S-1 Shades of delicate blue. Small flowered, dainty and exquisite.
- S-2 Shades of Royal purple-blue. Relatively large flowered and handsome.
- S-3 Shades of pure red and soft rose. Fine large flowers of striking beauty.
- S-4 Shades of warm, bright raspberry rose, with a clear white throat. This is an exceptionally choice creation of luscious beauty. Rather large flowered, but still graceful and dainty.
- S-5 A clear sparkling beauty of pure white, speckled and misted with varying degrees of Delicate Pink. Rather large flowered and very elegant. An exquisite new strain of slipper type offered for the first time last year. **\$1.75**

- S-6 A clear sparkling beauty of pure white, speckled and misted with varying degrees of purple hue. Rather large flowered and very elegant. An exquisite new strain of the slipper type offered for the first time this year.
- S-7 A collection of slippers, delicately tinted in Pink or Blue. These are original creations of worthy mentioning that probably will never be duplicated. A truly collectors item at \$2.

PRICES FOR BUELL'S NEW SLIPPER Gloxinia TUBERS

	1	3	6	12
Medium Tubers	\$1.00	\$2.80	\$5.25	\$10.00
Jumbo Tubers	1.50	4.15	7.85	14.95

Buell's own special Gloxinia SOIL

To obtain the same beautiful spectacular blossoms which have given us our national reputation, you should use our own Gloxinia soil mixture. It is prepared every year with our own special formula and by months of careful composting and the proper blending of all important ingredients.

Don't hesitate to order a plentiful supply as it can be kept indefinitely after opening the special plastic bags by just rolling down the top and closing with a rubber band, paper-clips, or spring-type clothespin.

Buell's special Gloxinia soil is also an excellent base for other types of house plants. By adding $\frac{1}{2}$ cupful of sand to each quart, and mixing thoroughly, it is just perfect for exhibition African Violets. By adding 2 cupfuls of leaf mold or peat moss to each quart, it is just right for potted Begonias of all types. For average household plants such as English Ivy, Philodendron, Sanseveria, and many others, just use as it comes from the package.

Packed in special Polyethylene plastic bags to maintain it in the proper moist condition.

1 quart of soil (approximately 2 lbs.) is ample for potting 1 new Buell Gloxinia plant, or for repotting 1 older plant.

1 Qt. Bag 85c 2 Qt. Bag \$1.25 3 Qt. Bag \$1.50
5 Qt. Bag \$2.25 10 Qt. Bag \$3.95

Postage Prepaid East of Mississippi. Add .20 per quart
West of Mississippi.

Buell's NAMED HYBRID'S

TRUDY. A really choice variety Red with a white Border Speckled in Red. The throat is variegated in Red on a Cream Base.

\$4.00

ROYALTY SLIPPER SERIES

RED EMPRESS. Bold large Red slipper type. Flowers, heavily ruffled and texture of Red Velvet.

\$5.00

MIDNIGHT QUEEN. Medium size Dark Purple Slipper Type of striking eloquence.

\$4.00

VISITORS WELCOME

We are always pleased to have visitors at our green-houses. People traveling long distances, should contact us, to be sure of a good display.

Your Guide—For ordering everything described in this folder.

We know you'll want a lot of these lovely flowers to brighten your home so we've provided plenty of room.

Mr. _____
Mrs. _____
Miss _____

Street _____

City _____ Zone _____ State _____

Postage Prepaid East of Mississippi. Add .20 per quart West of Mississippi.

Quantity	Item	Total
	Gloxinia PLANTS, Buell's New Hybrids	
	Gloxinia SOIL, Buell's Own Special	
	Gloxinia SEED pkts., Buell's Hybrids	
	Gloxinia SEED pkts., Buell's Slipper-type	
	Gloxinia TUBERS, Buell's New Hybrids	
	No.	
	No.	
	No.	
	No.	
	No.	
	No.	
	No.	
	Gloxinia TUBERS, Buell's New Slipper-type	
	No.	
	No.	
	No.	
	No.	
	Named Varieties	
	Trudy	
	Red Empress	
	Midnight Queen	
	SPECIAL GLOXINIA OFFERS	
	No. 1 Special Offer	
	1 Buell's Gloxinia Plant	
	1 qt. Buell's Gloxinia Soil	\$1.67
	No. 2 Special Offer	
	3 Buell's Gloxinia Plants	
	3 qts. Buell's Gloxinia Soil	\$3.82
	No. 3 Special Offer	
	4 Buell's Gloxinia Plants	
	4 qts. Buell's Gloxinia Soil	\$4.95
	No. 4 Special Offer	
	1 Large Tuber	
	1 qt. Buell's Gloxinia Soil	\$1.67

People living in Connecticut please add 2% Sales Tax.

Don't write below this line. We need it for our own scribbling.

PSTG	VIA
PARCELS	SHPD.

ORDER NO.	PER	ACK.	EKD	PSTD	PMT.	ZONE
	6	1	2	4	3	5

Sec. 34.66 P.L. & R.
U. S. Postage

PAID

Eastford, Conn.
Permit No. 3

Buel's
GLOXINIAS
EASTFORD, CONN.

RETURN POSTAGE GUARANTEED